



## BECOME A PARTNER

# Connect your platform, increase your visibility and grow your business

## SWYDO TECHNOLOGY PARTNER PROGRAM

Swydo's reporting and monitoring platform retrieves data from multiple sources to allow users to create professional, customizable marketing reports and dashboards.

Partner with Swydo and build your integration to grow your business through exposure to our customer base. Help your customers to combine all their critical data from their martech stack to improve actionable insights and enhanced decision making.

## WHY PARTNER WITH SWYDO

Swydo's growing base of 2,000+ customers spans a wide range of companies, including digital agencies, franchisors, brands, and regions around the world. Our Technology Partner program is designed to drive win-win outcomes focusing on growth, lasting relationships and mutual success.



2,000+ companies



80+ countries



6,000+ users

## GETTING HELP

Please send any questions for help to [partnership@swydo.com](mailto:partnership@swydo.com),

[swydo.com](http://swydo.com) | [partnership@swydo.com](mailto:partnership@swydo.com) | phone: +1 917 464 2535 (CEST)

## PROGRAM BENEFITS

The Swydo Technology Partner Program consists of two program tiers. The following table summarizes the possible business and marketing benefits available to Technology Partners.

	Partner	Partner Plus
<b>Technical Enablement &amp; Support</b>		
Swydo APIs/SDKs	•	•
Product documentation & configuration guides	•	•
Access to product support	•	•
Product training (demo Swydo)	•	•
Integration testing	•	•
Access to the Swydo Partner Community	•	•
<b>Co-Marketing</b>		
Listing on Swydo.com	•	•
- Integration page	•	•
- Partner page	•	•
List Swydo on company website as a partner	•	•
Launch campaign	•	•
Collaboration in joint marketing activities	•	•
Digital Marketing Campaigns		•
Webinar opportunities		•
Press releases (support)	•	•
Newsletter		•
Public relations opportunities	•	•
Sponsorship opportunities Swydo marketing events/customer summits	On invitation	On invitation
Sponsorship partner events	On request	On request
Customer case study		•
Dedicated Email to your Swydo users		•
Business Review with the Swydo team		Semi-annual

## PROGRAM REQUIREMENTS

As with any partnership, the Swydo Technology Partner Program has several requirements our partners must meet. These requirements are detailed below.

	Partner	Partner Plus
<b>Requirements</b>		
Swydo Approved App	•	•
Acceptance Swydo Technology Partner Agreement	•	•
Non-Disclosure Agreement	•	•
Designated Partner Manager		•
Proof of Partner-Led Marketing Initiatives		•
Promoting Joint Integration	1/yr	Ongoing

**Criteria listed is minimum for qualification and does not guarantee acceptance into the program or a particular tier. Swydo reserves the right to approve or deny applicants at its discretion.**

## JOIN NOW

We are committed to the success of each Technology Partner. For more information, send an email to [partnership@swydo.com](mailto:partnership@swydo.com) or go to [swydo.com/become-a-partner](https://swydo.com/become-a-partner).

To join the Swydo Technology Partner Program, partners must complete our [online application](#). After submitting an application, Swydo will review and notify the partner candidate of approval.